

Place an InkSpot in your retail business



- ◆ Save customers money on ink and toner cartridges.
- ◆ Utilize existing retail space, staff and advertising.
- ◆ Increase customer traffic, sales and profits for your existing retail business.
- ◆ High margin business, with low start up & ongoing costs.

9 Locations

InkSpot at ASAP

Salem, MA 978-745-2299

InkSpot at ASAP

Epping, NH 603-679-3737

InkSpot at Copies & More

Peterborough, NH 603-924-7088

InkSpot at C & K Printing

Rochester, NH 603-332-0092

InkSpot at Ace Printing

Nashua, NH 603-880-7660

InkSpot at

Computer Solutions of Keene

Keene, NH 603-358-6776

InkSpot

Oceanside, CA 760-828-1560

InkSpot

Manchester, NH 603-625-4657

InkSpot

Derry, NH 603-425-0090

For information on placing an
InkSpot in your retail location call
our Derry store or visit
www.inkspotstores.com.

Printed with a cartridge refilled by InkSpot



Store in a Store Business Opportunity



Ink & Toner Refill Service

Market Opportunity

- ◇ **InkSpot** saves consumers and small businesses up to 50% on printer, fax and copier cartridges.
- ◇ The market is huge! Every home and small business has a printer. In 2009 over 350 million cartridges were thrown away in North America.
- ◇ Grow with the Think Green movement. **InkSpot** Manchester has recycled over 30,000 cartridges to date. Think of the opportunity in your local market.



Store in a Store Concept

- ◇ Place an **InkSpot** in your retail location. Partners include: computer repair, print shops, photo developing and postal centers.
- ◇ Increase traffic flow, sales and profits through your existing business.
- ◇ High margin, with little incremental costs. Utilize existing floorspace, employees & advertising. Cross sell to current customers & draw new customers.
- ◇ Each **InkSpot** location offers ink refills and a full line of ink & toner compatible cartridges.



Turn Key Start Up & Support

- ◇ **InkSpot** provides a turn key start up package: training, manuals, refill machinery, tooling, test equipment, and start up inventory.
- ◇ **InkSpot** provides ongoing sales and marketing support: price sheets, brochures, ads, coupons, promotional products and website.
- ◇ **InkSpot** provides ongoing training and support: new cartridge training, telephone support, on-site visits to provide technical/marketing/operation reviews.
- ◇ **InkSpot** charges a one time start up fee and a monthly fee.

